

City Council Meeting Schedule October 2019

October 1, 2019

Tuesday, 6:30 p.m. REC

REGULAR COUNCIL MEETING

October 8, 2019

Tuesday, 6:30 p.m.

WORKSHOP MEETING

- 1. Kennewick Public Hospital Update Lee Kerr
- 2. Committee Updates
- 3. Closed Session RCW 42.30.140(4)(b) Collective Bargaining beginning immediately at the conclusion of the workshop

October 15, 2019

Tuesday, 6:00 p.m. Executive Session RCW 42.30.110(ii) Potential

Litigation (20 minutes)

Tuesday, 6:30 p.m. REGULAR COUNCIL MEETING

October 22, 2019

Tuesday, 6:30 p.m. WORKSHOP MEETING

- 1. Trios Health Care Update John Solheim
- 2. Visit Tri-Cities Annual Update
- 3. TRIDEC Update
- 4. Port of Kennewick Partnership Update
- 5. City Manager Strategic Plan Update

October 29, 2019 NO MEETING SCHEDULED

To assure disabled persons the opportunity to participate in or benefit from City services, please provide twenty-four (24) hour advance notice for additional arrangements to reasonably accommodate special needs.

	1				
Council Workshop	Agenda Item Number		22/2019	Info Only	X
Coversheet	Agenda Item Type	Reports/Plans		Policy Review	
	Subject	TRIOS Health/Lifepoint Update		Tolloy Hovion	
	Ordinance/Reso #	Contract #		Policy DevMnt	
	Project #	Permit #		Other	
KENNEWICK	Department	Employee & Community Relation	ons		
l I		an update to Council on the acquiplans for the future growth of the		=	
Through	Terry V Oct 16, 15:10:55 (GMT-0700 2019 Attack	hments:		
Dept Head Approval	Terry V Oct 16, 15:10:58 (
City Mgr Approval	Marie M Oct 17, 15:27:33				

				al
Council Workshop	Agenda Item Number		10/22/2019	Info Only
Coversheet	Agenda Item Type	Presentation		Policy Review
	Subject	2020 TPA Budget and Mar	keting Plan	
	Ordinance/Reso #	Contract		Policy DevMnt
	Project #	Permit	#	Other
KENNEWICK	Department	City Manager		
Summary Michael Novakovich, Pres Marketing Plan, which wa		Cities will present the 2020 T Motel Commission.	ourism Promotion Area	(TPA) Business and
	-	Let what	7	
Through	Terri W Oct 16, 14:55:57 (Attachments: Presentation	
Dept Head Approval	,		. isosmaton	
City Mgr Approval	Marie M Oct 17, 15:29:50			,



VISIT TRI-CITIES

ADVANCE 2020

TRI-CITIES REGIONAL HOTEL-MOTEL COMMISSION MARKETING PLAN

CITY OF KENNEWICK October 22, 2019









2020 TOURISM OUTLOOK

NATIONAL:

Supply: +1.9%Demand: +1.7%

• Revenue Growth: 1.9%

2019 Performance January - June							
	occ	ADR	RevPar	RevPar vs Prior Year			
Seattle	76.0%	\$176.18	\$133.94	-10.1%			
Spokane	64.3%	\$112.99	\$72.70	+4.1%			
Tacoma	67.0%	\$108.17	\$72.47	-0.2%			
Tri-Cities	62.3%	\$94.09	\$58.58	+1.4%			
Vancouver	69.2%	\$110.51	\$77.12	-2.5%			
Yakima	56.7%	\$97.67	\$55.40	+5.7%			

Source: STR June 2019 Market Segment Report





2020 TOURISM OUTLOOK TRI-CITIES:

• **5.2%** Growth increase in rooms

99 rooms Courtyard by Marriott, Pasco

• 122 rooms WoodSpring Suites, South Richland

Path forward on Three Rivers Convention Center

	2016	2017	2018	2019	2020
Number of Available Hotel Rooms	3,989	4,191	4,191	4,285	4,506
Increase to prior year	+3.2%	+5.0%	+0.0%	+2.2%	+5.2%

DESTINATION MARKETING ORGANIZATION FUNDING

The following chart provides a **Total Budget** comparative (including Hotel Motel **Tax**, Membership Investments and Tourism Promotion Assessment) in key competitive markets:

Competing City	Bureau Budget	Number of Hotel Rooms	\$ Spent per Room
Visit Seattle & Sports Council	\$24,973,764	14,393	\$1,735
Visit Spokane	\$5,400,409	8,167	\$661
Seattle Southside Tourism Authority	\$5,105,500	8,786	\$581
Yakima Valley Tourism	\$2,821,600	2,424	\$1,164
Visit Tri-Cities	\$2,803,280	4,506	\$622
Travel Tacoma & Sports Council	\$2,700,000	7,200	\$375
Visit Vancouver USA	\$1,550,999	2,900	\$535
Walla Walla Tourism	\$1,107,000	1,000	\$1,107

The following chart provides a comparative for **Hotel Motel Tax** investments only for each destination marketing organization within key competitor markets:

Competing City	Hotel Motel Tax	Number of Hotel Rooms	\$ Spent per Room
Visit Seattle & Sports Council	\$11,642,510	14,393	\$809
Visit Spokane	\$2,412,500	8,167	\$295
Seattle Southside Tourism Authority	\$1,088,000	8,786	\$124
Visit Tri-Cities	\$706,659	4,506	\$157
Walla Walla Tourism	\$670,000	1,000	\$670
Travel Tacoma & Sports Council	\$655,000	7,200	\$91
Yakima Valley Tourism	\$641,800	2,424	\$265
Visit Vancouver USA	\$314,666	2,900	\$109

The following chart provides a comparative for **Tourism Promotion Assessments** only for each destination marketing organization within key competitor markets:

Competing City	TPA Collection	Number of Hotel Rooms	\$ Spent per Room
Visit Seattle & Sports Council	\$8,086,542	14,393	\$562
Seattle Southside Tourism Authority	\$3,900,000	8,786	\$444
Visit Spokane	\$2,196,744	6,008*	\$365
Visit Tri-Cities	\$1,614,181	4,506	\$358
Visit Vancouver USA	\$1,227,933	2,900	\$423
Travel Tacoma & Sports Commission	\$1,200,000	7,200*	\$167
Yakima Valley Tourism	\$645,000	2,424	\$266
Walla Walla Tourism	\$375,000	930*	\$403

*Not all hotels contribute to the Hotel Motel Tax and/or Tourism Promotion Assessment.



MEETINGS & CONVENTIONS



SPORTS EVENTS



TOURISM DEVELOPMENT

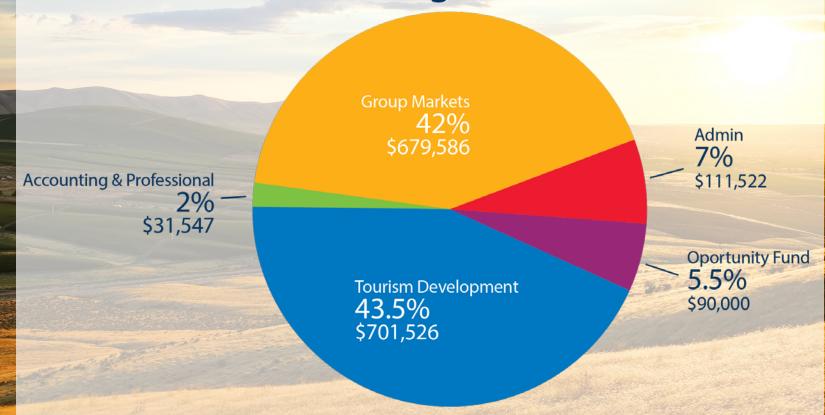




TRADE SHOWS & INDUSTRY EVENTS

- Meeting Planners International
- Washington Society of Association Executives
- Society of Government Meeting Professionals Winter Workshop
- National Tour Association
- TEAMS Conference
- S.P.O.R.T.S-Relationship Conference
- National Association of Sports Commissions (NASC) Symposium
- Connect Sports Marketplace
- eSportsTravel Summit
- Seattle Golf & Travel Show
- Spokane Golf & Travel Show
- Spokane Wine Show "Vintage Spokane"







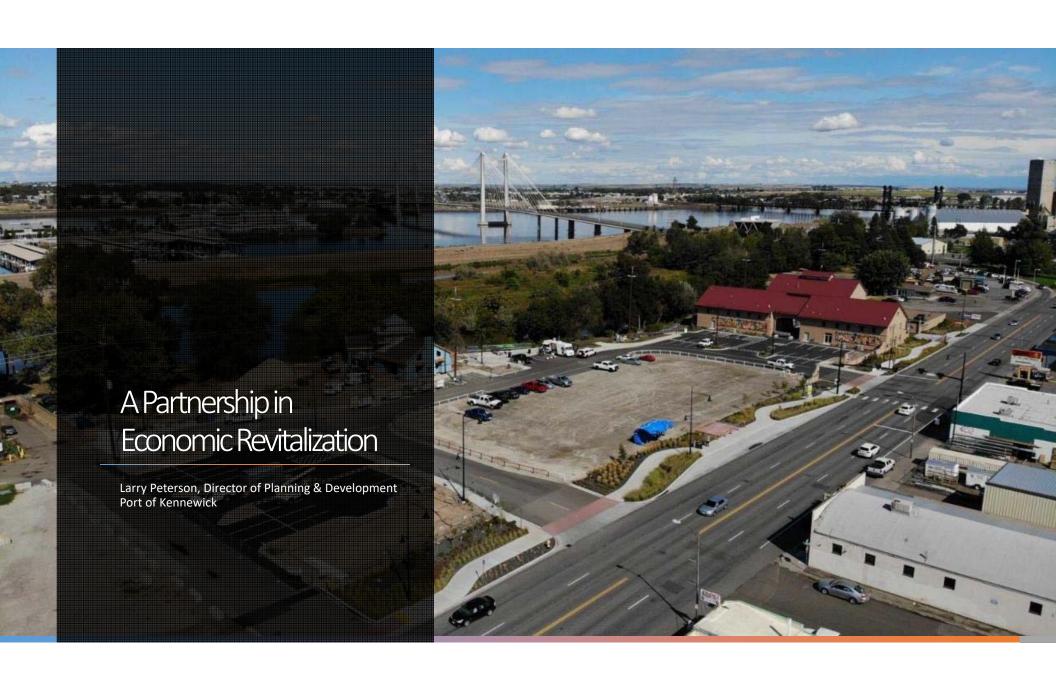
THANK YOU

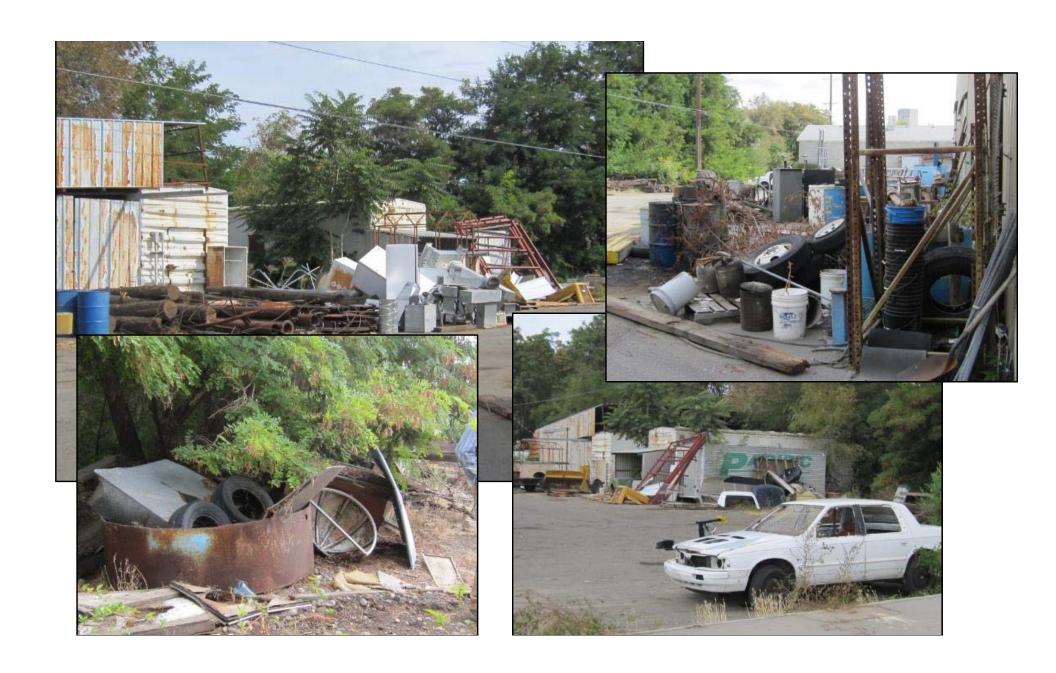
Council Work	shop	Agenda Item Number	3.	Meeting Date	10/22/2019	Info Only	
Covershee	et	Agenda Item Type	Reports/Pl	lans		Policy Review	
		Subject	TRIDEC U	Ipdate		Folicy Review	
		Ordinance/Reso #		Contract	#	Policy DevMnt	
		Project #		Permit	#	Other	
KENNEW		Department	Employee	& Community R	elations		
Summary							
		vill provide City Council				has been working on.	
City Council contrac	ctea witi	n TRIDEC in 2019 for th	e following	activities and ou	tcomes:		
· ·		identified in this Agreer etail recruitment assistar				wenty thousand dollars r inventory, and reporting	
2. The City of Kenn	ewick aç	grees to additional comp	pensation in	ı 2019:			
the area South of I- intermediate accom vacant portion of) a	a. Up to \$5,000 when, through the efforts of the City and TRIDEC, the Kennewick Urban Growth Area (UGA) is extended to the area South of I-82. The following incremental payments are available up to the maximum if TRIDEC is successful in intermediate accomplishments: i. Up to \$2,500 for recruiting an eligible industrial and/or manufacturing user to a vacant (or vacant portion of) a parcel zoned Industrial within City Limits. TRIDEC may receive the entire \$2,500 for recruitment to the industrial area at Southridge (or) \$1,250 for recruitment to any other industrial area in the City up to the incremental payment maximum.						
of at least \$100,000 payments are available	ofor the able up t	rs (\$5,000.00) for identi Columbia Basin Collego to the maximum if TRID for each donation receip	e Culinary A	Arts School in the essful in interme	e City of Kennewick. The City of Kennewick.	he following incremental	
· ·	or) legisla	rs (\$5,000) when throug ation is passed by Cong f Kennewick.	-				
r							
Through		Terry W Oct 16, 15:20:25 G		019	Attachments:		
Dept Head Approval		Terry W Oct 16, 15:20:28 G		019			
		Maria M	loclov				

Oct 17, 15:32:50 GMT-0700 2019

City Mgr Approval

	T			Γ				
Council Workshop	Agenda Item Number	4. Meeting Date	10/22/2019	Info Only				
Coversheet	Agenda Item Type	Presentation		Policy Review				
	Subject	Port of Kennewick Partners	ship Update	Folicy Neview				
	Ordinance/Reso #	Contract	#	Policy DevMnt				
	Project #	Permit	#	Other				
KENNEWICK	Department	City Manager						
Summary	Summary							
1 1		nent for the Port of Kennewic	ck, will provide Council an	update on projects				
at Columbia Gardens and \	/ista Field.							
Through	Evelyn Lu		<u></u> _					
	Oct 16, 15:28:16 (Attachments: Presentation					
Dept Head Approval	Evelyn Lu Oct 16, 15:28:34 (=						
	Marie M							
City Mgr Approval	Oct 17, 15:32:14 (

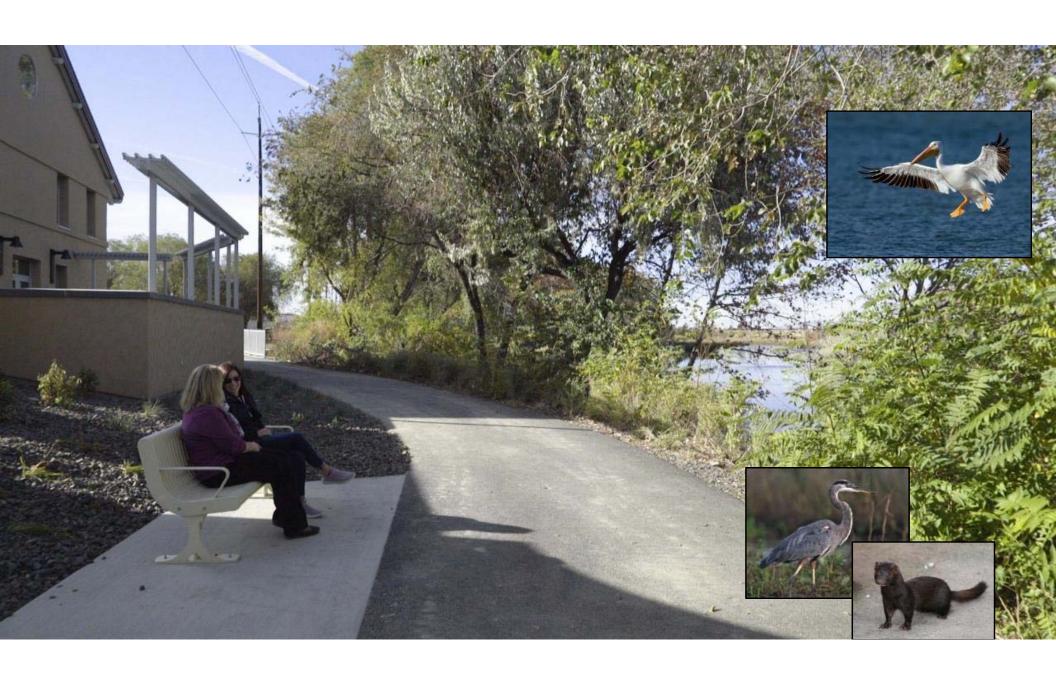




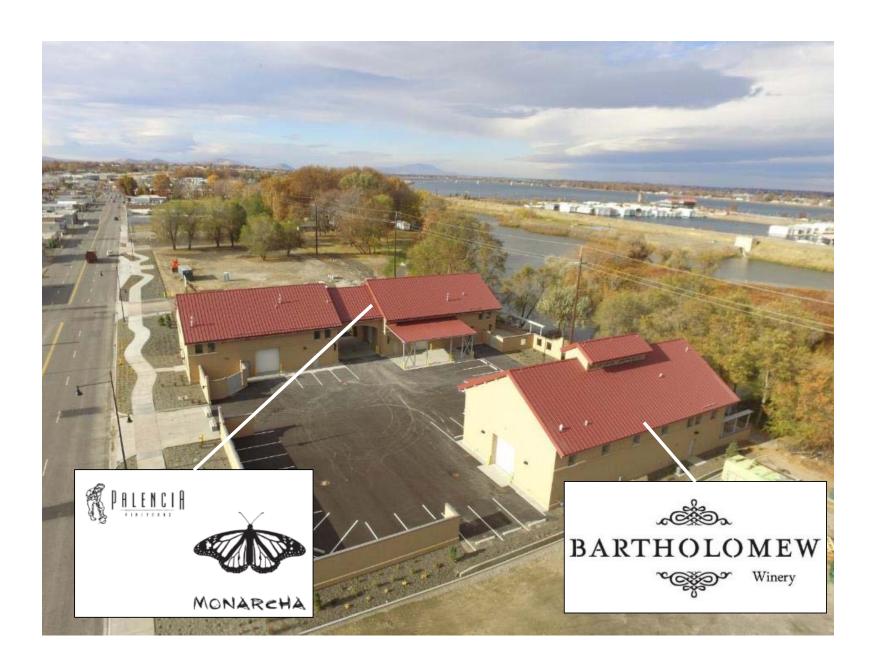


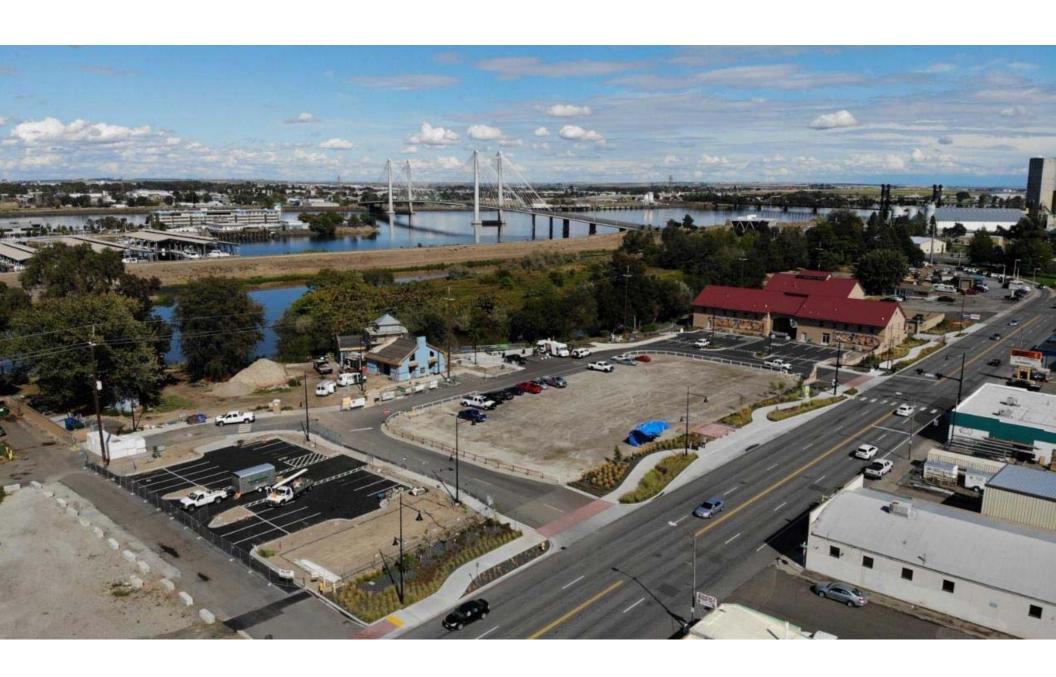














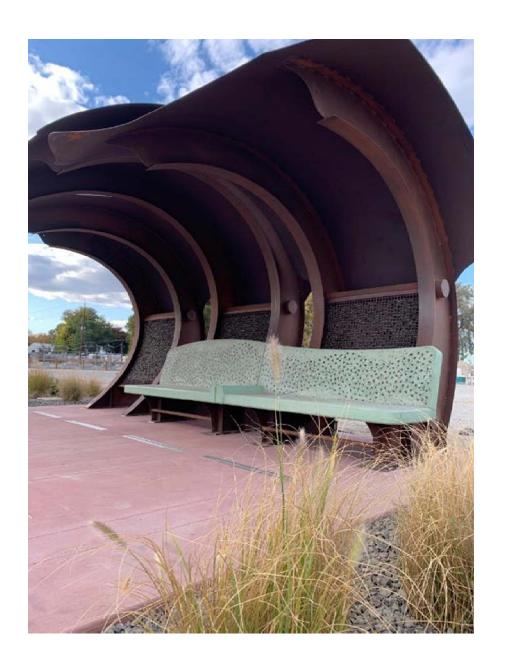








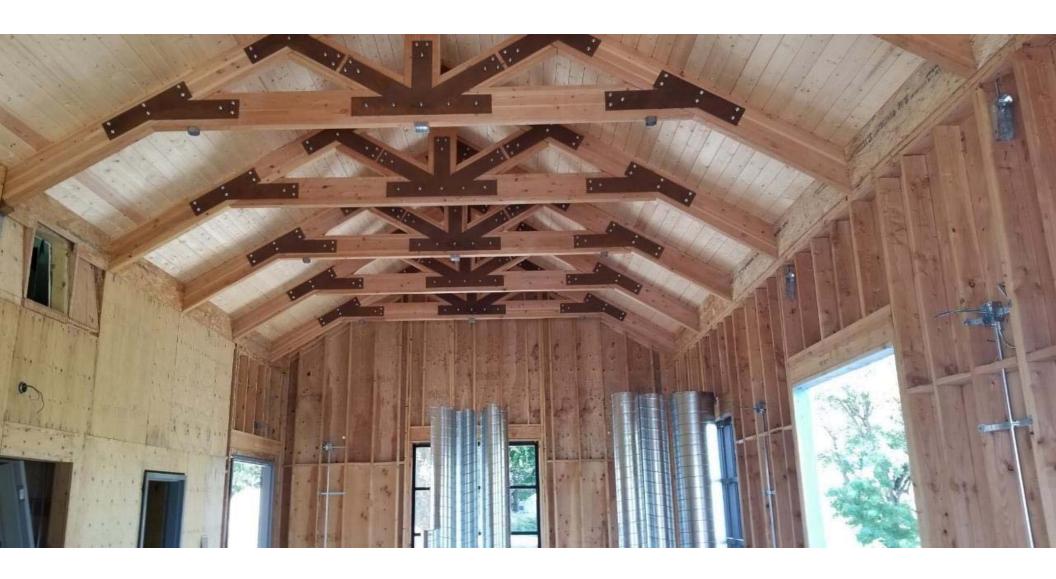












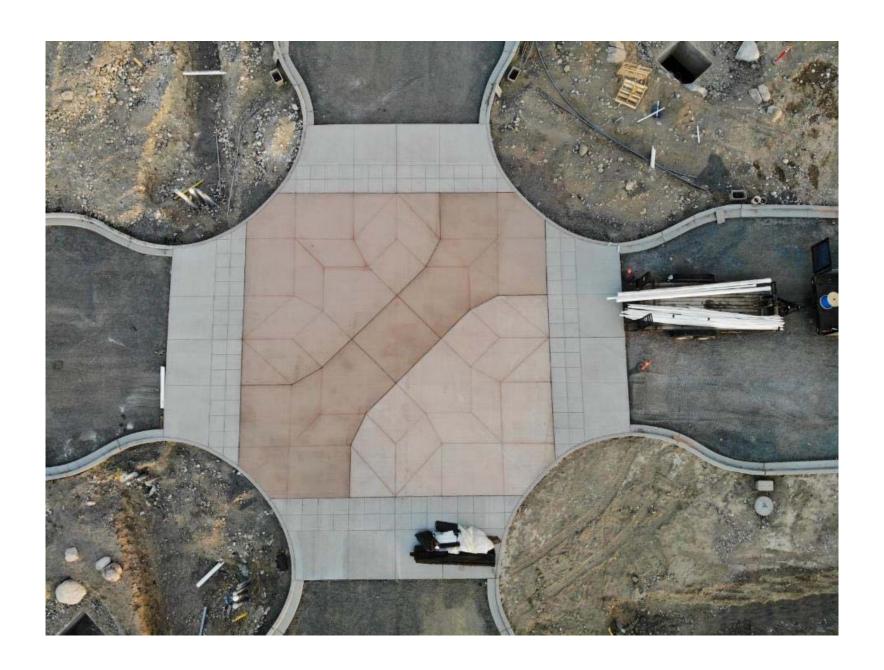


















Thank You

Larry Peterson, Director of Planning & Development 509-586-1186

lpeterson@portofkennewick.org



Photo by Matt McGee

Council Works	-	Agenda Item Number		Meeting Date	10/22/201	9	Info Only	
Covershee	et	Agenda Item Type	Presentation			Policy Review	X	
		Subject	City Mana	ager Strategic Pla			-	
		Ordinance/Reso #		Contract			Policy DevMnt	
		Project #		Permit	#		Other	
KENNEW	K	Department	City Mana	ager				
for the biennium, wh was adopted on Dec reviewed with Counc	nich bec cember cil. Dur	rth Council's strategic pome the City Manager 4, 2018. Subsequently ing the October 22nd withe strategic plan imple	and Leader on April 23 orkshop, th	ship Team goals 3, 2019 the goals he accomplishmer	and priorit and object nts that hav	ies. The 2019/ tives for our stra ve occurred in t	2020 biennial bud ategic plan were	get
					7			
Through					Attachments:	Presentation		
Dept Head Approval								
Cin Man A		Marie M	losley					
City Mgr Approval		Oct 18, 07:58:15 (-	2019				

Strategic Implementation Plan 2019/2020 Goals & Priorities

City Council Workshop October 22, 2019



I want to be safe where I live, work and play.



Community Safety: Goals

Objective - Continue to Ensure the Safety of our Community by Maintaining Current Service Levels & Partnerships

Continued Focus on Combatting Criminal Gang Activity

- * Replace Police Radios Completed Portables; Working on Mobile Radios
- Provide Cell Phone Capability for all Officers -Completed
- Continue focus on Implementation of Regional Programs – Ongoing Collaboration

Enhance School Safety

- Continue School Resource Officer (SRO) Program in High Schools Completed
- Implement 5 new SRO's in each of the Middle Schools and share the costs with Kennewick School District – Discussions with KSD on funding currently in Park & Highlands Middle School
- Realign our DARE program in support of the new SRO's – Will occur if we implement SRO's in all 5 middle schools, if KSD identifies funding



Provide Recommendations to Address High Priority Capital Needs in Fire

- Strategic Fire Station Planning:
 - Provide a financial plan, to include the timing for each
 of the stations and the bonding requirements for building
 station #6, remodel or replace station #1 and rebuilding
 station #3 for council consideration. In process
 - Select a project manager for fire station projects Completed
 - Complete the fire station design In Process
 - Construct the fire station that is identified as the priority project in this biennium Bid Station #3 in 2020
 - Implementation of Strategic Staffing Model:
 - Hire the twelve new firefighters by March 1, 2019 to meet the SAFER grant requirements – Completed
 - Implement the regional recruit academy Completed for the 12 new recruits
 - Hire the approved deputy chief position Working on Chief position and will hire Deputy Chief in 2020
 - Implement the interim deployment model until Station #6 is built and staffed with the new positions will implement a sustainable model in 2020

Provide Safe Drinking Water for our Existing and Growing Population

- * Implement the recommendations from the Water/Sewer Rate Study approved by Council and incorporated into the biennial budget:
 - Hire the ACT Specialist position to provide backup for the SCADA & Telemetry Program in 2019 – Completed in March, 2019
 - Hire the Pre-treatment program lead in support of our growing pre-treatment requirements – Completed in May, 2019
- Complete the priority capital projects that are identified in the biennial budget in support of the rate study (following are some of the projects):
 - * AMR/AMI project In process
 - * 18th & Kellogg Reservoir Improvements Design to be Completed in Nov, 2019; Bid in Jan, 2020
 - * Zone 2 Transmission Main Improvements Design complete and construction to occur in 2020
- Update rate study in 2020 for preparation of the 2021/2022 biennial budget – Complete in 2020





I want a diverse and vibrant economy in Kennewick.



Economic Development: Goals

Objective - Support Existing Businesses and the Creation of Sustainable Family Wage Jobs

- Support and Promote the Realignment of the City's Urban Growth Area
- Implement the Vision and Policies Established for the City's Opportunity Centers:
 - * Bridge to Bridge/Downtown
 - * Vista Entertainment District
 - * Columbia Park
 - * Southridge
- Support Legislative Efforts for the Building Business Ecosystems Bill





Economic Development Priorities

Implement the realignment of the Cities UGA

* Partnership with Benton County, property owners and Futurewise to support the realignment application – Application will be considered by Benton County by 12/31/19; discussion with agencies & owners

Work with Developers and Property Owners to implement the vision –
 Preliminary discussions occurring and will continue in 2020

Southridge Development

 Work in partnership with property owners and developers to implement the vision of Southridge - Completed regional stormwater facility project

Rural County Capital Funds & Partnerships:

Columbia Gardens – implement phase II in partnership with the County, Port, CBC and private developers – 2nd Tasting Room in process; Loop Road Work

* Vista Field – implement phase I Vista Field improvements in partnership with the Port & provide the synergy with the Entertainment District – Public Private Project Announcement & Vista Waterline Improvements

* Partnership with Port of Kennewick – continue to identify and implement other RCCF partnership opportunities – Discussions on future opportunities

Bridge to Bridge/Downtown – In partnership with Port of Kennewick, HDKP, CBC and other stakeholders to implement the vision for Bridge to Bridge area

 Connectivity – make recommendations on improvements to Washington to support connectivity from the Riverfront to the Downtown – Received \$500k complete streets award for Washington Corridor Improvements

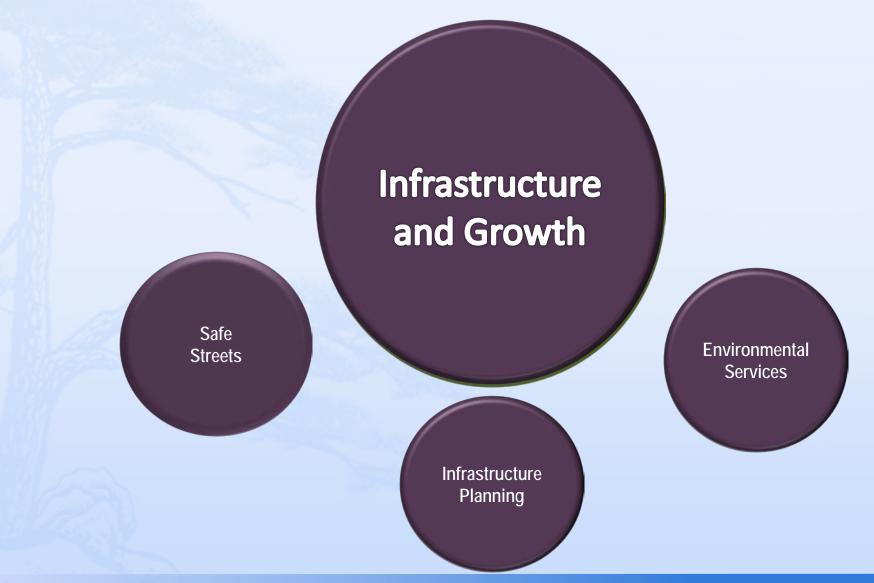
 Support Building Business Ecosystems Act – for Vista Field Development – Legislative Process & Priority (held workshop with legislators)

Community Branding:

* Wayfinding – implement phase I Wayfinding in Kennewick – Bids In process on Gateway Signage; Columbia River Landing & Columbia Park Monument Installed



I want a well-maintained City whose infrastructure keeps pace with growth.



Infrastructure and Growth: Goals

Objective - Maintain Existing Infrastructure and Build New Infrastructure to Support Economic Development & Expansion

- Strategic Funding &
 Implementation of a Sustainable
 Capital Facilities Plan
 - * Transportation Projects
 - * Utility Infrastructure
 - * City Owned Facilities & Parks
- Continue Infrastructure Planning and the Development of Creative Legislative Solutions to Achieve Council's Strategic Goals in our Opportunity Centers
- Implement Creative Solutions to Maintain the City's Existing Infrastructure & Provide for Growth in the Most Efficient Manner Possible





Infrastructure & Growth Priorities

Sustainable Funding for Priority Capital Facilities Plan:

- * Pavement Preservation \$2M annually plus Kennewick Avenue project & continue to review long-term strategy for sustainable funding Completed 2019 projects
- Priority Capital Needs (strategic plan to manage the aging infrastructure):
 - * Police & Fire Fleet Replacement Program additional one-time funding 2019 Vehicles Purchased
 - * Street & Parks Partial Fleet Replacement additional one-time funding 2019 Vehicles Purchased
 - * Fire Stations implement the recommendations for Fire Station facilities In Process
 - * Ridgeline/395 Intersection in partnership with WDOT In Process; Bid in 2020
 - * Planned Replacement of City Hall in 5 years (develop options & recommendation) In Process
 - * Technology Improvements implement IT strategic plan In Process
 - * Sidewalk Replacement Program identify & implement priority improvements Project Awarded

Water/Sewer & Stormwater Rate Recommendations:

- * Wastewater Treatment Plant Improvements Completed phase 2 pilot project
- Sewer Interceptor Project Completed ph 1 and design/bid of ph 2; ph 3 design underway
- Equipment Operator for Stormwater Hired in 2019
- * Priority Plant & Infrastructure Capital Needs
- Decant Facility & Equipment Completed
- * Review Water/Sewer & Stormwater Rates in 2020 for the upcoming biennium 2020 Review

I want to enjoy access to a variety of amenities and opportunities in a safe environment.



Quality of Life Goals

Objective - Maintain Parks, Provide for Diverse Entertainment Options and Offer Recreation Programs for a Well Planned Community

- Support and PromoteConveyance of Columbia Park
- Leverage Community
 Partnerships and Align our
 Service Delivery to Implement
 Council Goals and Priorities
- Prepare for Future Growth through Implementation of our Strategic Comprehensive Plan



Quality of Life Priorities

Support & Promote Conveyance of Shoreline

- * Partner with USACE & other agencies Discussions in process, met with Tribes and working on MOU with Tribes
- ★ Complete Golf Course Clubhouse Completed
- * Secure Sponsorships & Complete Playground of Dreams Completed
- * Partner with Kiwanis Club to identify options for JS Express In Discussions

Leverage Partnerships in Community

- * Wildland/Urban interface mitigation plan Zintel Canyon partnership with KID and cross functional team Team Rubicon, Encampments and City/KID Efforts in Zintel
- * Homeless ness & Housing Work with Housing Authority and other partners to find creative solutions for Homeless & Affordable Housing Options Tiny Houses & Other Partnership Opportunities

Park & Greenway Maintenance

- * Tree replacement and maintenance program Assessed & Removed Priority Trees Replacement
- Work on creative solutions (Arts in Roundabouts); seek sponsorship opportunities & maintain art projects – Sponsorships and work in process and completed
- * Implement modified Jail Work Crew & Part-time/Seasonal Help Completed

Implement Cost Recovery Recommendations:

- * Recover minimum of 60% of the costs of Youth & Senior Programs Completed Youth & Phasing in Senior Programs
- * Recover 100% of the costs for Adult Programs Completed

I want a City government that is responsive, responsible and fiscally accountable.



Responsible Government: Goals

Objective – Provide Exceptional Public Service, Stewardship, Transparency and a Sustainable Future

Utilize Creativity and Flexibility in Program Delivery:

* Cross-Functional Teams — Development review,
Mitigation Team; Snow Events; Community Events; Safer
Grant; Complete Streets Grant; Facilities Committee; Graffiti
Abatement Team; Citizen Academy; Social Media and Public
Relations

* Staff Development – Working on succession planning for retirements and developing successors through leadership opportunities

Maintain Internal Infrastructure

* Fully Implement the 5-Year IT Strategic We will provide excellent public service and ensure the safety and wellbeing of our community and one another through the Plan - In process

** Integrity...

 Ensure adequate funding to maintain fleet program – In Process

 Enhance and Leverage Community Partnerships for Most Efficient and Effective Service Delivery – Ongoing Priori



Responsible Government Priorities

- IT Strategic Plan Implement IT Strategic Plan Recommendations:
 - * Eden System Replacement In Process
 - * BIPIN System Replacement Including new analyst to support BIPIN and cross training In Process (Analyst Hired; Cross-Training Occurring); Complete in 2020
 - * Network Security Audit 2020 Project
 - * Televising Council Meetings Enhance outreach to community Implemented 9/3/19
 - Phase 3 Physical Security Water Treatment Plant 2020 Project
 Workstation Replacement Program Completed
 - * Advanced Authentication Restrict unauthorized access In Process
- Records Management Form a public records unit
 - Consolidate police & city public records unit and make public records officer full-time – Completed
- Fleet System provide sustainable funding
 - * Replacement Reserves for all City fleet 2019 vehicles have been purchased
 - * Evaluate mechanic position & needs at mid-biennium Pending

Responsible Government Priorities

- Internal Cross Functional Teams and Succession Planning:
 - * Cross Training Opportunity for BIPIN Analyst In Process
 - Cross Training Opportunity for CDBG Coordinator Position In process
 - * Realignment of Existing Personnel AMR system implementation
 - * Implement Cross Function Teams:
 - * Development Review Continue with Cross Functional Team & Developer Input
 - * Inspection Program In Process
 - * Attracting the Next Generation Succession Planning & Cross Functional Team Efforts In Process
 - * Social Media and Public Outreach Continue Implementation; KONA Radio Highlights; Press Releases, Interviews, Communication and Relationship Building
 - **★** Zintel Canyon Mitigation Formed and working on projects
- Partnerships work with developers and partner agencies to provide the best service to our citizens and community by identifying creative/flexible solutions – Developer Forums and Feedback

Questions or Comments

Strategic Plan Implementation 2019 Accomplishments



City Council Meeting Schedule November 2019

November 5, 2019 Tuesday, 6:30 p.m.

REGULAR COUNCIL MEETING

November 12, 2019 Tuesday, 6:30 p.m.

WORKSHOP MEETING

Arts Commission Update
 HB 1406 Housing Funds

3. Property Tax Levy

4. Mid-Biennium Review

November 19, 2019 Tuesday, 6:30 p.m.

REGULAR COUNCIL MEETING

November 26, 2019 Tuesday, 6:30 p.m.

WORKSHOP MEETING

1.